

# Jeff Coatney

Creative Professional: *Film, Television, Theme Parks, Consumer Products & Advertising.*  
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## Key Skills:

- *Rapid Concept Sketching*
- *Fast, Accurate Freehand Drawing.*
- *Storyboards & Key Art*

**Dreamworks & Aspect Ratio:** Created Animatic Assets & Storyboards for Theatrical and Superbowl spots for *Puss In Boots* and *Kung Fu Panda 2*.

**Dreamworks & New Wave:** Created Animatic Assets & Storyboards for Theatrical & Media spots for *Monsters Vs. Aliens*, *Megamind*, *How To Train Your Dragon* & *Who Wants To Be A Millionaire*.

**Walt Disney Home Video & 1K Studios:** Created Character Game Assets and Original Artwork and Animation for Blu-Ray releases of *Chronicles of Narnia*, *Pinocchio*, *Space Buds* and *The Little Mermaid*.

**Nissan & Chiat + Day:** Created Storyboards and Animatic Assets for the North American launch of the Cube vehicle.

**Canal+:** Created Concept Art & Storyboards for new Network Identity spots.

**Paramount Pictures:** Created Storyboards and Animatic Assets for the Theatrical campaign for the *GI Joe* Movie.

**Keystone Europa:** Created Concept Art and Storyboards for Leisure Developments in Spain and Morocco.

**McDonald's:** Created Key Art Assets for online banner campaign.

**Hettema Group:** Created Storyboards and Concept Elevations for Proposed Theme Park in Singapore.

**Thomas-Sommerro Design:** Created Renderings for Interior Design Presentations.

## Key Experience:

- *15+ Years Professional Designer.*
- *10+ Years in Product Development.*
- *10+ Years in Manufacturing*

**Universal Creative:** Created Show Set Drafting, Presentation Concept Art, Color Boards & Graphics for Attractions and Retail spaces at all of Universal's Theme Parks in Orlando, Hollywood, Japan and Singapore.

**BRC Imagination Arts:** Created Storyboards and environmental Graphics for Theme Park in Singapore.

**Landmark Entertainment Group:** Produced Color Presentation Art for proposals for Theme Parks in Asia.

**Disney Stores:** Created Product Concept Art, Models and Control Drawings for toys, graphics and retail packaging for Disney Films: *Pirates of the Caribbean*, *Toy Story*, *Cars* and *Ratatouille*.

**Jada Toys:** Created Product Concepts, Control Drawings, Models, Drafting, and 3D Models & Animation for Toys and Collectibles for global retailers.

**Toy Zone:** Created Product Concepts, Control Drawings, Models, Sculptures, Drafting, Graphics and Packaging for Toys and Collectibles for global retailers.

**Freelance:** I specialize in creating Pre-Production Concept Art for Movies & TV, Marketing Key Art, Storyboards, Animatics, Show Set Drafting, Control Drawings, Sizzle Reels, Industrial Documentaries, Exhibit and Environmental Graphics and Intellectual Property and Product Development support.